

Programa de Pós-Graduação: Mestrado e Doutorado em Administração (PPGA)

Disciplina: Cidades Inovadoras

Professor(es): Celso Machado Júnior

Carga horária: 30 horas

Créditos: 10 créditos

(x) Eletiva () Obrigatória

Ementa:

A disciplina aborda os conceitos que incorporam a gestão urbana e a tratativa tecnológica desenvolvida em tópicos sensíveis para a sociedade. A ênfase recai em possibilidades de pesquisas relacionadas as inovações que estão sendo incorporadas ao espaço urbano. A disciplina se apresenta alinhada á área de concentração do programa e a linha de pesquisa de Redes Organizacionais e Inovação contemplando nos eixos temáticos: Inovação e Território; Sistemas de Inovação; Fontes de Inovação Tecnológica; Estratégias de Inovação Empresarial. As referencias realizam uma combinação entre autores seminais e contemporâneos.

Objetivos:

A disciplina compromete-se com o desenvolvimento da reflexão crítica dos alunos, sobre o papel da inovação que ocorre nas cidades e na sociedade. A disciplina estuda os fenômenos sociais e tecnológicos em desenvolvimento nos espaços urbanos, e está estruturada em tópicos específicos que são abordados nas aulas.

Conteúdo:

1. O futuro das cidades
2. Governança Urbana e Planejamento Urbano.
3. Cidades Inteligentes e Sustentáveis.
4. Cidades Resilientes.
5. Sistema de Transporte nas Cidades.
6. Sistema de Saúde Urbano.
7. Tecnologias que influenciam a gestão das cidades.

Metodologia:

A disciplina busca estabelecer a interação entre todos os atores que compõem a sala de aula, seja em ambiente presencial ou virtual. Os encontros são compostos de aulas expositivas, análises de casos reais, discussão e reflexão sobre os temas abordados, dinâmicas lúdicas, realização de oficinas e discussões reflexivas.

Avaliação:

Durante a execução da disciplina os alunos realizaram a apresentação de seminários que possuem a atribuição de 50% da nota. Adicionalmente, durante a disciplina os alunos devem preparar um artigo que representa os 50% restantes da nota.

Referências:

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