

The Postgraduate Program in Administration (PPGA) at the Municipal University of São Caetano do Sul (USCS) is strongly committed to Internationalization.

The Municipal University of São Caetano do Sul (USCS) stands out for its commitment to internationalization in Stricto Sensu, promoting strategic partnerships with various Higher Education Institutions (HEIs) around the world. These collaborations have provided an enriching exchange of knowledge and experiences, driving the academic and scientific development of the entire academic community.

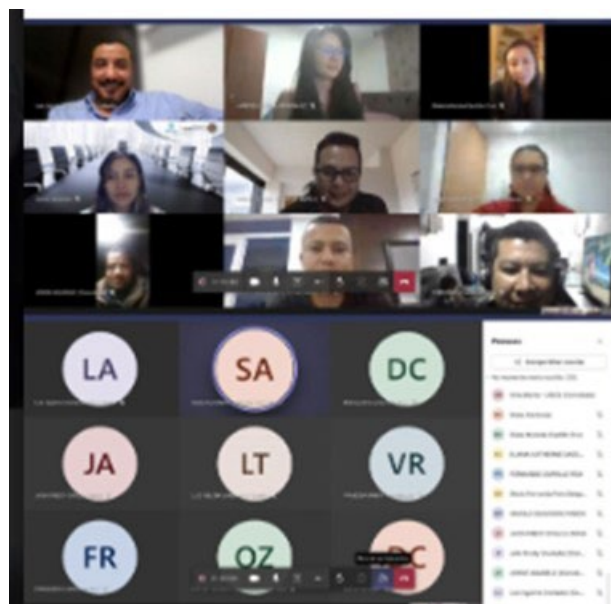
Here are some specific examples of the internationalization activities of the PPGA at USCS:



Universidad Santo Tomas (Colômbia):

The partnership with Universidad Santo Tomas in Colombia has been fruitful in collaborative activities. Notably, faculty members from USCS participate in giving lectures at congresses promoted by the Stricto Sensu of the partner institution. This knowledge exchange allows for the dissemination of research conducted at USCS to international audiences, enriching academic debates and increasing the visibility of the university's contributions.

The implementation of "clases espejos" has been a relevant practice in this partnership. These virtual classes allow students and professors from both institutions to discuss and delve into topics related to the research lines of the PPGA at USCS. This initiative provides a true academic immersion, enabling the understanding of different perspectives and approaches to the studied themes, enriching the students' education and strengthening academic ties between the institutions.



Universidad Pontificia Bolivariana (UPB), Colômbia:

The cooperation with Universidad Pontificia Bolivariana also stands out for the presence of "clases espejos" and the Academic Mission. In the latter, students from UPB's Stricto Sensu have the opportunity to experience an intensive week of academic activities at USCS, related to the research lines of the PPGA. This in-person immersion provides a unique experience, stimulating learning and the exchange of ideas between students from both institutions.





Universidad Mariana, Colômbia:

USCS maintains a valuable partnership with Universidad Mariana in Colombia, which includes the participation of PPGA faculty members in an international research group. In this context, researchers from various countries work on topics aligned with the research lines of the PPGA at USCS, contributing to the advancement of knowledge and the realization of studies with a global perspective.



Universidad Cesar Vallejo, Peru:

The collaboration with Universidad Cesar Vallejo in Peru follows the same pattern of activities, including lectures given at congresses and the implementation of "clases espejos". These interactions promote the exchange of knowledge between the two institutions, strengthening academic and scientific development in both regions.





Universidad
Autónoma de
Guadalajara

Universidad Autonoma de Guadalajara (UAG), México:

The partnership with the Universidad Autonoma de Guadalajara stands out for its Corporate Finance course, offered by the USCS and taught in Spanish, for students from both institutions. The contents were shared in Spanish, and the students, in mixed groups from both universities, developed scientific articles that compared the reality of the two countries from the perspective of Corporate Finance. USCS students participate in person, while UAG students participate through Google Meet. This multicultural approach allowed an enriching perspective in research and teaching.

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UAG Universidad Autónoma de Guadalajara
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2.º Congreso
Internacional de Investigación
en Ciencias Sociales, Económicas
y Administrativas

8:30 - 9:00	Inauguración	Aula Magna
9:00 a 10:00	Conferencia Magna Ph.D. Ailine Bento Ambrosio Avelar "El uso de las TIC de la generación X y Z"	Conectate aqui

Profile icon



Universidad Autónoma da Baja California, México:

The partnership with the Universidad Autonoma da Baja California takes place through the creation of classes formed by professors and students from both institutions, taught in Portuguese and Spanish. This project also incorporates students from the USCS professional master's program in innovation in public interest communication. This partnership incorporates the exchange of technical visits between the professors of the institutions.





HULT Business School, EUA:

The collaboration with HULT Business School in the USA focuses on joint research and results in the publication of articles in high-impact journals. This partnership demonstrates USCS's commitment to advancing knowledge on a global scale and showcases the capacity of its researchers to contribute to relevant academic debates.



The aim of the III ENGEC is to encourage and promote academic debate on a set of themes housed in four thematic axes related to the administration of public and private organizations and communication in the public interest. The debates, based on the presentations of expanded abstracts to be published in the event's proceedings, will make it possible to share knowledge and improve theoretical and empirical work and theoretical essays.

The Universidad Autonoma de Baja California was one of the organizing universities and the Universidad Autonoma de Guadalajara (UAG), Mexico; the Universidad Mariana, Colombia; and the Universidad Pontificia Bolivariana (UPB), Colombia supported the third edition.



Apoiadores



Through these partnerships and international initiatives, USCS demonstrates its commitment to internationalization in *Stricto Sensu*, promoting a solid academic education open to intercultural dialogue and dedicated to excellence in teaching, research, and extension. The university reaffirms its role as a protagonist in building a more globalized and innovative future for the academic community and society as a whole.

For additional information and to establish partnerships and exchanges, please contact:



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